

## The Los Angeles User Experience Meetup Event Sponsorship Packages

<http://lauxmeetup.com/contact-us> | [info@lauxmeetup.com](mailto:info@lauxmeetup.com)

As an event sponsor of The Los Angeles User Experience Meetup group, you will receive a number of benefits. At the event itself, you will have the opportunity to network with attendees before and afterwards. If you have job openings or other business goals, this would be an ideal way to promote them. Your name and logo will be posted and included in social media presences and on our corresponding meetup event page. Sponsoring the event would allow your organization to engage with a highly talented group of User Experience related professionals that you may not have access to normally. We currently are the largest User Experience Meetup in the world with over 4,500 members.

We hope you will seriously consider partnering with us to make our events possible. Should you have any questions whatsoever, please do not hesitate to ask.

	Exclusive Title Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	Covers 100% of the costs including venue, food, beverage, entertainment and incidentals.	\$2,000	\$1,000	\$700	\$500	\$250
Presentation up to 5 minutes that may include multi-media for events that include formal presentations. Events without AV set-up, such as holiday parties or happy hours, will not include multimedia.	Yes	Yes	Yes	Yes		
A separate table (or, where available, a room) for presentations, demos, or interviews during the networking period before each formal event opens. For social events, you may use your table or room during the entire event.	Yes	Yes	Yes	Yes		

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Ability to share written materials in the event sign-in area.	Yes	Yes	Yes	Yes	Yes	Yes
Logo presence on the event website with a link to a your website.	Yes	Yes	Yes	Yes	Yes	Yes
Acknowledgement of your sponsorship on event-related email communications, which may include initial event announcement, reminder emails, and post-event follow-up email.	Yes	Yes	Yes	Yes	Yes	Yes
Minimum # of tweets from the event's official Twitter account and/or event organizers' official Twitter account over a two-week period, which may range after the event.	20	20	16	14	10	8
Minimum # of mentions on the Los Angeles User Experience Meetup Facebook page account over a two-week period, which may range after the event.	10	10	8	6	4	3
You are welcome to give away classes, workshops, books, mobile tablet devices and other items of interest to the User Experience community.	Yes	Yes	Yes	Yes	Yes	Yes

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**You will have exclusive event sponsorship**

Yes

**Please respect the other sponsors and their participation in making the event possible.**

Yes

Yes

Yes

Yes

Yes

**In-kind donations of products or services:**

Examples: iPad, T-shirts, printing services, free co-working for a month, video recording services, simple event website design/hosting, social media promotion and live tweeting of the event, etc.

Depending upon the retail value of the in-kind donation, you will fall into one of the sponsorship levels ranging from Diamond to Bronze. You will receive the benefits mentioned in the corresponding sponsorship level.